



Anatomy of a Custom Built Rod

Part 7 - Conclusion

By Andres Perez, Blue Bay Custom Fishing Rods, LLC

Note that the opinions and explanations expressed below are based on personal experiences and are not typical to every custom rod builder.

Performance, quality and appearance. These are just some of the advantages of owning a custom built rod. A great rod should feel like an extension of your arm and fit like a glove. It's the only way to maximize your game.

There are so many advantages of fishing with a custom built rod, designed to fish the style and enhance the fishing technique you are aiming to perfect. Don't lose a 20 pound snook in the mangrove roots because the rod you are using has a moderate action and is best suited for open grass flats. Ever wondered why your fishing buddy is half your size and can cast twice as far? Don't look further than you rod and line combination.

Have a qualified rod builder, such as Blue Bay Rods, build you your next rod and you will notice an immediate improvement in your fishing skills.

As everyone knows, nothing in life comes without a price. As great as custom built rods are there are some downsides to purchasing one. The most obvious one is timing; and it all starts with ordering components. It takes time to build a rod and there are some procedures that cannot be sped up. Delivery time of components, items placed on backorder, and curing time of epoxies are time consuming steps that are out of the builder's control. It takes a full 24 hours for thread epoxy to cure. Add to that a second or third coat and it represents 2-3 days.

Another obvious disadvantage is the added cost and time due to delivery. You are also at the mercy of the delivery company personnel. We pack our rods in Schedule 40 PVC and bubble wrap the rod, including the rip to minimize the chances of damage during delivery. However, it can happen. We insure all of our packages and any cost of repairs and/or replacement is done at no cost to the customer, other than time. We also make local free deliveries within Miami-Dade County during the weekends.

The worse disadvantage of all is the addiction. Once you have gone through the exciting process of putting together the specs of your very own custom built rod and enjoyed fishing with a rod built specifically for the type, style and species you are targeting, you will never buy another "off the shelf" rod.

I hope that you have enjoyed this series of write-up and that it has answered some, if not most, of your questions with regards to custom rods. Use this write-up to help you in selecting components and decorative features on your first or next order. To start your process in showing your dedication to the wonderful sport of fishing, simply e-mail me at aperez@bluebayrods.com or contact me at 786-397-9063. Be part of the group of anglers that end their fishing stories with "... and I caught it on a Blue Bay rod."

Thank you for your time and hope to hear from you soon,

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